

**For Immediate Release**

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## Tul Receives the Honor of 2005 Taiwan Symbol of Excellence Awards

TAIPEI, TAIWAN (5 January, 2005) – Tul Corporation is proud to receive the honor of **2005 Taiwan Symbol of Excellence Awards** – the most reputable annual selection for Taiwan’s top innovated, best designed and highest quality products. This year, Tul submitted seven pieces, including its graphics board, multimedia and motherboard products, and all seven of them won out of 746 entries! Tul has once again proven to customers its outstanding products and services, as well as its strong and leading position in the IT industry.

All seven products are registered under PowerColor brand name in the category of “Computer Hardware, Software & Peripherals”, and are judged based on five criteria – R&D/Innovation, Design Innovation, Quality System, Market and Brand Awareness. Only products excelling in all five criteria are considered for final selection. Tul’s winning graphic boards include the price-performance segment such as X300 Series and X600 Series, as well as enthusiastic segment like X700 XT and X800 XT PCIe. Theater 550 PRO is definitely the champion from Tul’s multimedia line. As for motherboards, the XPRESS 200 Series says it all!

“Our mission has always been to provide the best PC solutions to customers,” says Ted Chen, C.E.O. of Tul Corporation. “This is only the very first step to demonstrate our beliefs, determinations and efforts in R&D, design, quality, marketing and branding on our full-line products,” continues Chen.

The **Taiwan Symbol of Excellence** winners will be awarded the right to display the trademarked logo on product packaging for promotional purposes. Tul is therefore in the process of putting together stickers on the seven award-winning products so that customers are able to easily identify and purchase.



IT'S VERY WELL  
MADE IN TAIWAN

**TUL CORPORATION**

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The Ministry of Economic Affairs of the ROC introduced the Symbol of Excellence (SOE) in 1992. This gracefully designed symbol identifies and honors premium products manufactured in Taiwan, and has been a globally recognized sign of exceptional quality and innovative thinking. Since 1993, the SOE program has rewarded products and companies that embody "Innovalue" and what it stands for. Every year an expert panel of international judges selects the most exceptional "Made in Taiwan" products according to the following criteria: R&D/Innovation, Design and Innovation, Quality System, Market, and Brand Awareness, and they represent some of the most revolutionary, high tech, high quality, and high value products on the market. For more information, please consult <http://taiwaninnovalue.com>.

#### About Tul™ Corporation

Tul™ Corporation (Tul: Technology UnLlimited in brief, previously C.P. Technology) was established in 1997. Based in Taipei, Taiwan, Tul™ is a leader within the PC industry, and owns the well-known graphic card brand--**PowerColor**. Tul™ Corporation is also a leading provider of motherboards, barebones systems, thin clients and Home Gateway Services - making the company one of the PC industry's fastest growing suppliers for integrated PC product solutions around the globe. Tul™ Corporation employs more than 180 talents, and has branch offices in over 50 countries for supporting dealers, distributors, as well as over 300 channel partners. Tul's major customers include tier one ODMs, distributors, VARs, and system integrators. For more details, please consult: <http://www.tul.com.tw>.

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